



35th ANNUAL INDUCTION GALA PROGRAM BOOK DONATION RATES

Date: _____

Ad Size: _____

Total Donation: \$ _____

Company _____

Agreed & Accepted by (print name): _____

Signature _____

BMHOF Representative _____

All artwork and donations must be submitted and approved by the deadline to guarantee inclusion in the program.

** The Buffalo Music Hall of Fame is a 501c3 Not-For-Profit Corporation so your donation is 100% tax deductible.*

Please make check payable to: The Buffalo Music Hall of Fame, P.O. Box 62, Williamsville NY 14231

Payment can also be made on-line at: <http://buffalomusic.org/2017-gala-ads.html>

Program size: 5.5 x 8.5 (width listed first, then height)

All full-page advertisers will get their logo and a link to their website and/or Facebook page on the BMHOF website Gala Page

Full color Ads

Full Page - 5.5" x 8.5" full bleed color - \$450.00

Black and White Ads

Full Page - 5" x 8" non-bleed - \$300.00

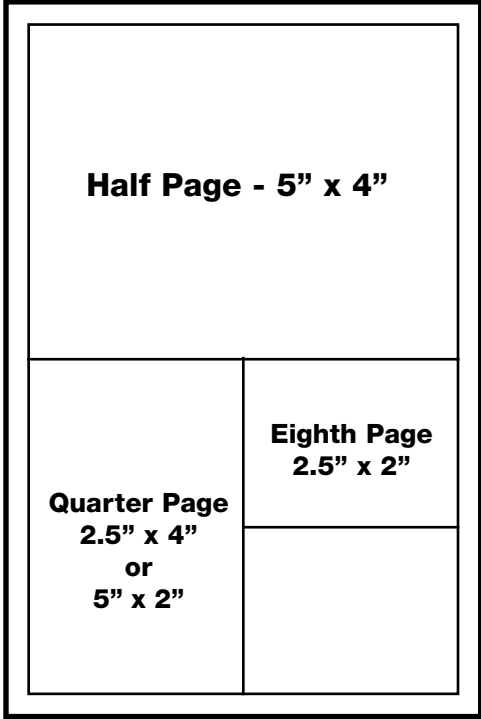
Half Page - 5" x 4" - \$150.00

Quarter Page - 2.5" x 4" or 5" x 2" - \$85.00

Eighth Page - 2.5" x 2" - \$60.00

Line Ad - 3 lines of copy - \$35.00

All ads need to be supplied print-ready. Full page color ads should be supplied asCMYK with copy 1/4" from edge with an 1/8" bleed to make the ad 5.75" x 8.75". All ads should be supplied as Adobe Illustrator eps files or pdf format. All images embedded in document should be 300 dpi and all non full-color ads should be built as black and white. All fonts should be converted to curves (vector art). High resolution (300 dpi) pdf files can also be submitted.



Deadline for payment and artwork submission is September 15, 2017

Please e-mail all artwork to Greg Hennessey at: GregHennessey@BMHOF.org